kevin grzejka / designer

Education

Graphic Design, BFA Rutgers University Mason Gross School of the Arts Graduated 2015 Magna Cum Laude

Work

Senior Designer Thackway McCord (07/2021 – Present)

Complete branding projects from end-to-end specializing in logos, identity systems, and the digital side of branding: contribute strategic decisions for naming and implementation; lead design and direction for logo, typography, color theory, rollout, ui/ux, web design, animations/boards, and guidelines.

Fine Arts Studio, BA Montclair State University 2010 - 2012

Clients & collaborators

- AIGA
- Amrop
- Aramark
- Autonomy Capital
- Blackrock
- Finseca
- Fiserv

Digital Designer

Thackway McCord (08/2018 – 07/2021)

Lead branding projects with a focus on logo development, animation, and web; Iterated on storyboards and rough animations for logo animations; built out components and breakpoints for handover files to developers; set up templates, artwork, and guidelines for clients to create ads, social posts, and reels; managed our Wordpress site, adding new templates and content updates as needed.

Design Intern

Thackway McCord (04/2018 – 08/2018)

Wireframing, logo concepting, prototyping, and coffee running.

Art Teacher

One River School of Art + Design (09/2017 - 04/2018)

- Gasthalter & Co.
- Goldman Sachs
- HSBC
- Hum Capital
- Innisfree
- International Paper
- L3Harris
- Lifepoint Health
- Monotype
- Onto Innovation
- Rutgers Honors College
- Storyful
- Sylvamo
- Thackway McCord
- United Nations

Taught students grade 1 through grade 12 techniques to make art fun! Projects involved any mix of different traditional or digital media and techniques: watercolors, acrylics, ink, charcoal, pastels, Photoshop, Illustrator, digi-tablets, color theory, and, most importantly, file/layer organization.

Software Development Engineer II Fiserv (06/2016 - 08/2017)

Designed and programmed the front- and back-ends of modular reports through a mix of APL, Exstream, C#, Postscript and Unix. Maintained legacy codebases in APL and Postscript, working with QA on bug fixes and new features. Designed and programmed the a new "demo" pack, helping to modernize the systems of our older clients while streamlining them into our newer workflow.

Associate Software Developer Fiserv (07/2015 - 06/2016)

Part of the Statement Reporting team. Most of our clients were banks who would need to send out customized reports to their many, many customers. Worked on low-level bugs in a mix of APL, Exstream, Postscript, and Unix, occassionally implementing new features in report designs. Did some QA and participated in weekly code deployments.



Freelance Designer

Rutgers Honors College (06/2015 – 06/2016)

Developed the "stained-glass" identity for the Honors College. Worked on various promo materials, iterating on designs with the in-house designer/developer. They're still using the system on their website today, almost seven years later.

https://kev.studio

grzejkakevin@gmail.com

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Awards & recognition

2022 CommArts Illustration
2022 Indigo Design Awards
2022 Indigo Design Awards
2021 HiiiBrand Illustration

Shortlisted – Making QR codes fun!Self-promotionGold – SylvamoBest in brandingGold – Making QR codes fun!Best in digital designShortlisted – Making QR codes fun!Self-promotion

2021 WOLDA

2021 WOLDA

2021 Transform Awards

2021 LogoLounge

2021 Best Brand Awards

2020 Indigo Design Awards

2020 WOLDA

2020 WOLDA

2020 Transform Awards

Gold — Hum Capital

Gold – Sylvamo

Gold — Hum Capital

Winner — Sylvamo

Gold — Hum Capital

Silver — Play It Out

Gold — Finseca Gold — Storyful

Silver — L3Harris

Best new logo
Best new logo
Best new logo
Best identity in financial services
Selected for Book 13
Best new brand
Best new brand for social change
Best new identity
Best animated logo

Best implementation of a brand

2019 Brand New

2019 Transform Awards

2018 Members' Show

2015 Graduation

2015 Ladies' Night

2014 Obsowhat

2014 Dean's Scholarship

2014 Monmouth Arts Foundation

2010 MSU Scholars

Spotted – L3Harris

Gold — Storyful

Exhibition — Farmstead Arts Center

Winner – Graduating class

Exhibition — Mason Gross Galleries

Exhibition — Mason Gross Galleries

Scholarship — Rutgers University

Scholarship — Rutgers University

Scholarship — Montclair State

New logo

Best identity in tech, media, & comms

Paintings displayed

Best custom hat :-)

Paintings & posters displayed

Paintings displayed

Academic-based

Best overall portfolio

Academic-based

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