# kevin grzejka designer

# Work

### **Digital Designer**

Absorb Software (02/2023 – Present)

Member of in-house design team. Some highlights include the brand refresh, website redesign, CMS migration, product video updates, new content ideation, cross-functional projects with Sales, design jams with Product, and 3d logo concept.

#### **Freelance Designer**

Thackway McCord (09/2022 - 01/2023)Finalize brand guidelines, design systems, and website projects.

#### Senior Designer

Thackway McCord (07/2021 - 08/2022)

Complete branding projects from end-to-end specializing in logos, visual identities, and digital content. Contribute strategic decisions for naming and implementation. Lead design and direction for design systems, implementation, ui/ux, web design, animations/boards, and brand guidelines.

## **Digital Designer** Thackway McCord (08/2018 – 07/2021)

**Clients & collaborators** 

Absorb AIGA Amrop Aramark Autonomy Capital Avianca Blackrock Finseca Fiserv Goldman Sachs HSBC Hum Capital International Paper L3Harris Lifepoint Health Monotype MN8 Energy Onto Innovation Onity Group Rutgers Honors College Storyful Sylvamo Thackway McCord **United Nations** USAA

Focus on logos, animation, and web. Iterate on storyboards for logo animations. Build out components and breakpoints for developers. Set up templates, artwork, and guidelines for clients to create ads and social content. Manage back-end of company Wordpress site, adding new PHP templates and content updates as needed.

#### Design Intern

Thackway McCord (04/2018 - 07/2018)Wireframing, logo concepting, prototyping, and coffee running.

#### Teacher

One River School of Art + Design (09/2017 - 04/2018)

Teach classes grade 1 up to adults. Projects involved a mix of traditional and digital techniques.

# Software Development Engineer II

Fiserv (06/2016 - 08/2017)

Design and program the front- and back-ends of modular reports through a mix of APL, Exstream, C#, Postscript and Unix. Maintain legacy codebases in APL and Postscript, working with QA on bug fixes and new features. Design and program the new Fiserv "demo" pack, helping to modernize the systems of our older clients while streamlining them into our newer workflow.

## Associate Software Developer

# Fiserv (07/2015 - 06/2016)

Member of the Statement Reporting team, sending out customized reports to banks and other large financial institutions. Fix bugs in a mix of APL, Exstream, Postscript, and Unix. Implement new features in report designs. Work with QA teams and participate in weekly code deployments.

#### **Education**

#### Graphic Design, BFA

Rutgers University Mason Gross School of the Arts Graduated 2015 Magna Cum Laude

# Fine Arts Studio, BA

Montclair State University

#### **Freelance Designer**

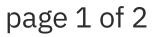


#### Rutgers Honors College (06/2015 - 06/2016)

Develop the "stained-glass" identity for the Honors College. Design various promo materials, alongside the school's in-house designer/developer. *Rutgers is still using the system on their* website today, almost ten years later.



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# Awards & recognition

2023 Indigo Design Awards 2022 CommArts Illustration 2022 Indigo Design Awards 2022 Indigo Design Awards 2021 HiiiBrand Illustration 2021 WOLDA 2021 WOLDA 2021 Transform Awards 2021 LogoLounge 2021 Best Brand Awards 2020 Indigo Design Awards 2020 Brand New 2020 WOLDA 2020 WOLDA 2020 Transform Awards 2019 Brand New 2019 Transform Awards 2018 Members' Show 2015 Ladies' Night 2014 Obsowhat 2014 Dean's Scholarship 2014 Monmouth Arts Foundation 2010 MSU Scholars

Silver — Lifepoint Health Shortlisted – *Making QR codes fun!* Gold – Sylvamo Gold – Making QR codes fun! Shortlisted – *Making QR codes fun!* Gold – Hum Capital Gold – Sylvamo Gold – Hum Capital Winner — Sylvamo Gold — Hum Capital Silver — Play It Out Spotted – Onto Innovation Gold — Finseca Gold — Storyful Silver – L3Harris Spotted – L3Harris Gold — Storyful Exhibition — Farmstead Arts Center Exhibition – Mason Gross Galleries Exhibition – Mason Gross Galleries Scholarship — Rutgers University Scholarship – Rutgers University Scholarship — Montclair State

Best in branding Self-promotion Best in branding Best in digital design Self-promotion Best new logo Best new logo Best identity in financial services Selected for Book 13 Best new brand Best rebrand for social change New logo Best new identity Best animated logo Best implementation of a brand New logo Best identity in tech, media, & comms Paintings shown Paintings & posters shown Paintings shown Academic-based Best overall portfolio Academic-based



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