

Work

Digital Designer

Absorb Software (02/2023 — Present)

Member of in-house design team. Some highlights include the brand refresh, website redesign, CMS migration, product video updates, new content ideation, cross-functional projects with Sales, design jams with Product, and 3d logo concept.

Freelance Designer

Thackway McCord (09/2022 — 01/2023)

Finalize brand guidelines, design systems, and website projects.

Senior Designer

Thackway McCord (07/2021 — 08/2022)

Complete branding projects from end-to-end specializing in logos, visual identities, and digital content. Contribute strategic decisions for naming and implementation. Lead design and direction for design systems, implementation, ui/ux, web design, animations/boards, and brand guidelines.

Digital Designer

Thackway McCord (08/2018 — 07/2021)

Focus on logos, animation, and web. Iterate on storyboards for logo animations. Build out components and breakpoints for developers. Set up templates, artwork, and guidelines for clients to create ads and social content. Manage back-end of company Wordpress site, adding new PHP templates and content updates as needed.

Design Intern

Thackway McCord (04/2018 — 07/2018)

Wireframing, logo concepting, prototyping, and coffee running.

Teacher

One River School of Art + Design (09/2017 — 04/2018)

Teach classes grade 1 up to adults. Projects involved a mix of traditional and digital techniques.

Software Development Engineer II

Fiserv (06/2016 — 08/2017)

Design and program the front- and back-ends of modular reports through a mix of APL, Exstream, C#, Postscript and Unix. Maintain legacy codebases in APL and Postscript, working with QA on bug fixes and new features. Design and program the new Fiserv “demo” pack, helping to modernize the systems of our older clients while streamlining them into our newer workflow.

Associate Software Developer

Fiserv (07/2015 — 06/2016)

Member of the Statement Reporting team, sending out customized reports to banks and other large financial institutions. Fix bugs in a mix of APL, Exstream, Postscript, and Unix. Implement new features in report designs. Work with QA teams and participate in weekly code deployments.

Freelance Designer

Rutgers Honors College (06/2015 — 06/2016)

Develop the “stained-glass” identity for the Honors College. Design various promo materials, alongside the school’s in-house designer/developer. *Rutgers is still using the system on their website today, almost ten years later.*

Clients & collaborators

Absorb

AIGA

Amrop

Aramark

Autonomy Capital

Avianca

Blackrock

Finseca

Fiserv

Goldman Sachs

HSBC

Hum Capital

International Paper

L3Harris

Lifepoint Health

Monotype

MN8 Energy

Onto Innovation

Onity Group

Rutgers Honors College

Storyful

Sylvamo

Thackway McCord

United Nations

USAA

Education

Graphic Design, BFA

Rutgers University

Mason Gross School of the Arts

Graduated 2015

Magna Cum Laude

Fine Arts Studio, BA

Montclair State University

2010 — 2012

Awards & recognition

2023 Indigo Design Awards	Silver — Lifepoint Health	Best in branding
2022 CommArts Illustration	Shortlisted — <i>Making QR codes fun!</i>	Self-promotion
2022 Indigo Design Awards	Gold — Sylvamo	Best in branding
2022 Indigo Design Awards	Gold — <i>Making QR codes fun!</i>	Best in digital design
2021 HiiiBrand Illustration	Shortlisted — <i>Making QR codes fun!</i>	Self-promotion
2021 WOLDA	Gold — Hum Capital	Best new logo
2021 WOLDA	Gold — Sylvamo	Best new logo
2021 Transform Awards	Gold — Hum Capital	Best identity in financial services
2021 LogoLounge	Winner — Sylvamo	Selected for Book 13
2021 Best Brand Awards	Gold — Hum Capital	Best new brand
2020 Indigo Design Awards	Silver — Play It Out	Best rebrand for social change
2020 Brand New	Spotted — Onto Innovation	New logo
2020 WOLDA	Gold — Finseca	Best new identity
2020 WOLDA	Gold — Storyful	Best animated logo
2020 Transform Awards	Silver — L3Harris	Best implementation of a brand
2019 Brand New	Spotted — L3Harris	New logo
2019 Transform Awards	Gold — Storyful	Best identity in tech, media, & comms
2018 Members' Show	Exhibition — Farmstead Arts Center	Paintings shown
2015 Ladies' Night	Exhibition — Mason Gross Galleries	Paintings & posters shown
2014 Obsowhat	Exhibition — Mason Gross Galleries	Paintings shown
2014 Dean's Scholarship	Scholarship — Rutgers University	Academic-based
2014 Monmouth Arts Foundation	Scholarship — Rutgers University	Best overall portfolio
2010 MSU Scholars	Scholarship — Montclair State	Academic-based